



GOVERNMENT OF NIUE

MEDIA RELEASE

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MINISTRY OF SOCIAL SERVICES INTRODUCES OFFICIAL LOGO FOR THE 50TH NIUE CONSTITUTION ANNIVERSARY

Alofi, Niue – 19 August 2024 – The Minister for the Ministry of Social Services, Hon. Sonya Talagi is pleased to present the official logo commemorating the 50th Anniversary for the Niue Constitution.

To commemorate this significant occasion, a logo has been designed to highlight and celebrate Niue's 50 years of self-government.

Consulting with various officials and elders within the community, various mottos were proposed for Cabinet's consideration. The approved motto that accompanies the logo is "Kia Tū Tokaga mo e Tokiofa a Niue" which translates to "Stand firm, secure and treasure our Niue".

The logo may be used by government departments, agencies, community organizations, and partners involved in official activities related to the 50th Anniversary. This may be used for sports codes, educational, sporting bodies, and merchandise such as incorporating into uniforms, promotional materials and event signage.

The logo must not be sold for profit. Authorization to use the logo requires prior approval from the Office of the Minister for Social Services at Fale Fono II, Halamahaga, Alofi South.

The Minister for the Ministry of Social Services, Hon. Sonya Talagi acknowledged the efforts behind this creation and stated "The 50th Niue Constitution Anniversary logo is a symbol of our collective pride and unity as a nation. I would like to extend my appreciation to the Department of Tāoga Niue, the Niue Language Commission and the talented designers for their contributions. We look forward to celebrating this historical occasion on the 19th October 2024".

For a detailed explanation of the 50th Anniversary logo, please refer to the attached document.

For further information, please contact:

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