



## GOVERNMENT OF NIUE

MEDIA RELEASE

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### GOVERNMENT PARTNERS WITH UNDP TO SHAPE NATIONAL DIGITAL STRATEGY FOR A SUSTAINABLE FUTURE

**Alofi, Niue – 17 August 2023** –The Government of Niue in collaboration with the United Nations Development Programme (UNDP) held its second consultation towards the formulation of the National Digital Strategy for Niue.

UNDP began its first consultation in February 2023 which involved a digital readiness assessment and collaborative workshops over a two-day period with the public service, state-owned enterprises, and key stakeholder experts across the community to outline a visionary framework that will guide Niue’s digital transformation over the next years. With a strong emphasis on collaboration, innovation, and accessibility, the strategy encompasses Niue’s pillars that aim to reshape various sectors and aspects of society.

UNDP Country Office representative from Samoa, Mr Joseph Mulipola in his remarks stated “The National Digital Strategy will build resilience in the economy, creating jobs, supporting the innovation process, and delivering better public services in Niue. The government of Niue’s commitment to its digital transformation in gender is commended, as it continues to make considerable ethics to prioritize digital transformation as a primary objective and catalyst. UNDP is grateful for the partnership and collaboration with the Government of Niue”.



Photo source – CEIT Niue

The National Digital Strategy aims to transform Niue into the most advanced digital community in the Pacific, by creating an inclusive, safe, accessible, and fully digitally empowered nation where digital enriches and improves lives and livelihoods. Public servants can look forward to streamlined and efficient government services that are accessible online, ensuring transparency, accountability, and convenience. Recognizing the importance of digital literacy will empower individuals to navigate the digital landscape and unlock new opportunities.

As technology advances, the digital strategy will outline a robust framework to safeguard critical infrastructure, sensitive data, and individuals’ privacy, ensuring a secure digital ecosystem. Niue has made promising progress in developing digital foundations which include improvements in connectivity and shape an approach to cybersecurity. Early last week, public servants and private sectors were privileged to attend a cyber security workshop training that enhance insights into the best practices and strategies to maintain a resilient cyber-defense system across the ministries and agencies in Niue.

Secretary to Government, Peleni Talagi acknowledged UNDP for their collaboration and stated “Our partnership with UNDP underscores our commitment to harnessing technology for sustainable development. The National Digital Strategy reflects our joint efforts to build a future that is inclusive, innovative, and resilient. This strategy is a testament to our commitment to placing our people and businesses at the forefront of technological advancement.”

On behalf of the Government of Niue, we thank the UNDP delegation for the collaborative effort and stride toward developing the national and global goals. The partnership with UNDP exemplifies international cooperation in driving positive change through technology.

**END**

**For more information, please contact:**

Anzee Mougavalu, GON Communications Officer

Email: [niuegovernment.media@mail.gov.nu](mailto:niuegovernment.media@mail.gov.nu)