



## **JOB VACANCY**

The Niue Tourism Office is the national tourism office located in Alofi, Niue Island. The Niue Tourism Office is responsible for the development and promotion of tourism in Niue in a manner that is appropriate to the interests of developing Niue as a tourist destination having regard for the community, the environment and national objectives of the Government of Niue as set out in the Niue National Strategic Plan.

An opportunity currently exists for a high-achieving individual to head the Niue Tourism Office. The Tourist Authority Board would like to recruit an experienced and highly motivated individual to be appointed as the Director of Tourism who will be the Chief Executive Officer of the Authority. The Director of Tourism will be responsible for developing, implementing and coordinating Niue's tourism development needs and overseeing marketing activity for Niue with a particular emphasis to assist and support Niue as a destination and the Tourism Office through the challenges of COVID-19.

### **Key Accountabilities:**

- Provide leadership within Niue Tourism in accordance with its vision and nurture an environment that builds strong and effective management team and fosters a positive working environment for high performance and cohesion.
- Develop and implement strategic plans, policies, guidelines that ensures the sustainability of growth of Niue Tourism as a destination.
- Oversee the development of marketing plans
- Represent the organisation and the tourism industry and be an influential/key contributor to shape policies and programs for the tourism industry
- Responsible for operating and marketing budgets and overseeing the timely and accurate financial reporting and monitoring of budgets against agreed targets.
- Other accountabilities as agreed by the Niue Tourist Authority Board.

### **Knowledge and Experience**

- At least 10 years of strategic management experience in a senior position and a strong business acumen.
- A passion for tourism is essential along with excellent communication skills and the ability to work effectively and pragmatically with all levels of stakeholders.
- Demonstrated marketing experience is an added bonus
- A Degree in Marketing, Management, Communication and/or Tourism or any relevant field.

**Eligibility:**

Applicants must be able to work and live full time in Niue for the duration of the employment contract. Niuean nationals living in Niue and/or overseas are encouraged to apply.

**Remuneration:**

An attractive package shall be negotiated with the successful candidate based on their appropriate knowledge, experience and skill set and performance bonuses included. A successful applicant from overseas may be assisted with a relocation package.

**Application Procedures:**

Applications are to be addressed to the Chairperson of the Niue Tourist Authority Board and submitted via email to: [applytourism@niue.nu](mailto:applytourism@niue.nu).

Applications must include a cover letter and a current resume with contact details of three professional referees. A copy of the job description will be available on request.

**Applications close on the 2<sup>nd</sup> March 2021 at 6PM**