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Press Release

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FOR IMMEDIATE RELEASE
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NIUE TO SECURE ADDITIONAL FLIGHT TO MEET GROWING VISITOR NUMBERS

ALOFI, NIUE, SEPTEMBER 20, 2010: Premier Talagi hopes to have an air service agreement with Air New Zealand in place by October which will provide Niue with a second weekly service. The rollout of a second flight will commence with an initial fortnightly flight and a shift to a weekly second service as accommodation capacity increases.

Additional funds may need to be sourced to support a second service; however both Premier Talagi and NZ agree that this air service is an integral part of Niue's tourism development aspirations.

Target numbers are for an initial 5,000, building eventually to 10,000 tourists a year.

Accommodation capacity will be increased with funding provided by New Zealand, China and the EU. 100 new rooms are expected to be available by the end of 2011. ENDS

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