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Press Release

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FOR IMMEDIATE RELEASE

September 16, 2010

PREMIER TALAGI VERY PLEASED WITH BLUMSKY

APPOINTMENT

ALOFI, NIUE, SEPTEMBER 16, 2010: Former Wellington Mayor Mark Blumsky has been appointed as the new High Commissioner to Niue replacing Acting High Commissioner John Bryan.

Premier Talagi stated that Mr. Blumsky's strong business background, his experience as mayor of Wellington and his national government background will help him understand the current government's drive to develop and increase tourism to the island. In recent months Mr. Blumsky has been travelling to Niue as Minister McCully's special envoy helping shape NZ's assistance to Niue for the next 3 years particularly in tourism.

Mr Blumsky is the second political appointee as High Commissioner to the island. Sandra Lee-Vercoe was the first in 2003. Prior to and since Sandra Lee-Vercoe's appointment, have been a succession of career diplomats.

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Mr Blusky will be expected in Niue before the end of the year. In the meantime Mr. Tauasa Taafaki will serve as acting High Commission until Mr Blumsky arrives.

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