



## **NOTICE**

### **THE 29th COUNCIL OF PACIFIC MINISTERS of TOURISM MEETING 2019**

Niue bid for and was successful, in securing the annual Tourism Ministers meeting at the 26th meeting held in Rarotonga in October 2016 to take place in Niue in 2019.

The Council of Ministers of Tourism, comprising a 'Minister or his/her authorised representative from each of the South Pacific Tourism Organisation (SPTO) member countries' meets annually. The Council's main responsibilities include monitoring and reviewing SPTO policies, strategies, work programmes and budgets, and providing comments, recommendations and guidance on these matters. The Council meeting is a one-day meeting which is chaired by the Minister of the Host Country.

#### **Information**

- This year is the first time that a small island state has hosted the Council of Tourism Ministers meeting
- The event will be held at the Scenic Matavai Resort

- The week will consist of a one- day Tourism Marketing Managers meeting, a one- day Board of Directors meeting and a one-day Council of Ministers meeting.
- Samoa is the outgoing Chair of the Council and will hand over the Chair at the Ministers meeting to Niue on Thursday 3<sup>rd</sup> October.
- There are currently 18 Ministers or their proxies attending including the People’s Republic of China and representatives from the United Nations World Tourism Organisation and SPREP. This is the largest number of Ministerial attendees in the last decade.
- There are approximately 70 people from across the Pacific and China attending
- The theme of the meeting is “*Sustainable Tourism – Our Future*”
- The meeting falls at the same time as the 70<sup>th</sup> anniversary of China National Day which we will celebrate as part of China Pacific Tourism Year 2019.
- This meeting provides Niue with an excellent opportunity to showcase our Countries’ tourism efforts to our colleagues from around the Pacific and the world.

For any further information please contact CEO Felicity Bollen on [felicity.bollen@mail.gov.nu](mailto:felicity.bollen@mail.gov.nu)